

AI IS NOT ONE TRADE ANYMORE

FOUR-GIANT STATION AUDIT

Alphabet, Tesla, IBM and Intel reveal four different ways business reality is separating from market belief after Q2 2026.

THE QMETERY QUESTION

Same AI headline. Four different conversion problems. Which business train is truly ahead - and which market train is right to wait?

RESEARCH NOTE | JULY 24, 2026

Q M E T E R Y C E N T R A L S T A T I O N

Business quarterly. Market daily. We measure the gap.

Independent model research | Not investment advice.

Four giants. Four different realities.

The numbers below are model coordinates, not target prices. A negative gap means Business Velocity is ahead of Market Velocity.

GOOG / GOOGL

ALIGNED

Recognized strength

110	110	0
BUSINESS	MARKET	GAP

TSLA

BUSINESS AHEAD

Skeptical optionality

109	80	-29
BUSINESS	MARKET	GAP

IBM

BUSINESS AHEAD

Recognition-gap test

119	95	-24
BUSINESS	MARKET	GAP

INTC

ALIGNED

Capital-heavy turnaround

108	103	-5
BUSINESS	MARKET	GAP

OUR INNER READING

Alphabet is already recognized. Tesla has recovered volume but not conversion. IBM has the largest quality-of-recognition question. Intel is improving operationally, but its capital structure keeps the train on probation.

QMetery does not reward excitement.

It rewards confirmed distance between business reality and market recognition.

Recognition is not the same as quality.

A great company can be fully recognized. A troubled company can be fairly priced. The useful signal is the distance between proof and belief.

BUSINESS VELOCITY

What the reported business is doing across revenue, margins, cash, balance sheet and quarterly direction.

MARKET VELOCITY

What price behavior suggests the market is prepared to recognize today.

THE GAP BOARD



THE REPORT'S CENTRAL IDEA

AI exposure is no longer one trade. It is a capital-conversion audit. Alphabet is converting demand into cloud profit while free cash flow absorbs a buildout. Tesla is converting volume into revenue but not yet into enough operating income. IBM is converting its mix toward software but must prove the quarter. Intel is converting factories into operating recovery while the financing architecture remains heavy.

Recognized strength. An expensive track.

Alphabet is the highest-quality operating story here, but QMetery does not see a hidden recognition gap.

Q2 REVENUE	\$119.8B	Up 24%. Search remained strong; cloud became the acceleration engine.
GOOGLE CLOUD	\$24.8B	Up 82%, with operating income of \$8.8B. This is real operating proof.
Q2 CAPEX	\$44.9B	More than quarterly operating cash flow of \$39.1B.
Q2 FREE CASH FLOW	-\$5.9B	A sharp reminder that AI demand and AI cash conversion are different questions.

WHAT THE HEADLINE HIDES

Net income included roughly \$99B of gains on equity securities. That is not the operating engine. The cleaner proof is revenue, cloud profit and operating margin.

QMETERY READING

Aligned does not mean average. It means the market already sees the quality. The debate has moved from demand to the cost of building enough AI capacity.

Raj's plain-English take

Alphabet does not need to prove that customers want AI. It needs to prove that every new dollar of AI infrastructure can produce a durable dollar of cash. The business train is strong. The market train knows it.

The volume came back. Conversion did not.

Tesla owns the widest QMetery gap in the group, but the gap is optionality under skepticism - not a simple value signal.

Q2 REVENUE	\$28.2B	Up 26%, supported by 480,126 deliveries.
OPERATING MARGIN	1.4%	Operating income fell to \$398M despite the revenue recovery.
R&D	\$2.4B	Up 49% as Tesla funds AI, autonomy, robotics and new products.
H1 CASH LESS CAPEX	~\$0.4B	Nearly all first-half operating cash flow was absorbed by capex.

THE ACCOUNTING CHECK

Quarterly net income included about \$1B of unrealized SpaceX equity gain. Operating income gives the cleaner picture of business conversion.

THE MARKET'S TRUST GATE

Can delivery growth become stronger margins, cash flow and repeatable economics before AI, robotaxi and Optimus spending expands again?

QMetery verdict

Business Ahead - but still a paper-research candidate. The train has momentum. The market is waiting to see whether that momentum reaches the bottom line.

The largest gap. Not the cleanest quarter.

IBM is where the QMetry model itself must earn trust. The station signal is strong; the new quarter is mixed.

TOTAL REVENUE	\$17.2B	Up only 1%. This is not a broad acceleration story.
SOFTWARE	\$7.8B	Up 5%; Red Hat up 11% and data up 19%. The mix is moving in the right direction.
TRANSACTION PROCESSING	-8%	IBM cited late-quarter headwinds and a weaker IBM Z contribution.
H1 FREE CASH FLOW	\$4.8B	Flat year over year after substantial acquisition activity.

WHY THE GAP MAY BE REAL

The market may still see old IBM while the business mix shifts toward software, hybrid cloud, data and AI. Business Velocity at 119 captures that multi-quarter change.

WHY THE GAP MAY BE EARLY

Q2 revenue slowed, guidance tightened and cash fell after acquisitions. The model signal must survive a one-station confirmation test.

Station integrity gate

We want software growth without acquisition camouflage, recovery in transaction processing, conversion of deferred deals, and free cash flow that supports the new debt and goodwill burden.

The income statement says turnaround. Cash says probation.

Intel's headline loss looks frightening. QMetery's audit separates the accounting shock from the operating recovery.

REVENUE	\$16.1B	Up 25%.
GAAP OPERATING MARGIN	11.1%	Up from -24.7%.
FOUNDRY OPERATING LOSS	-\$2.1B	Improved, but still heavy.
ADJUSTED FREE CASH FLOW	-\$8.4B	Partner and financing flows dominate.

THE IMPORTANT NORMALIZATION

The \$11.0B GAAP net loss was dominated by a \$12.5B mark-to-market charge tied to an escrowed-share derivative liability. Core operations improved. But that does not make the capital problem disappear.

QMetery verdict

Aligned is fair. The market is not missing the turnaround; it is withholding full trust until foundry economics, cash requirements and capital partnerships become simpler and more self-funding.

The same AI label hides four conversion problems.

This is where QMetry moves beyond the beat-or-miss headline.

COMPANY	DEMAND	OPERATING PROOF	CASH / CAPITAL	MARKET READ
ALPHABET	Very strong	Cloud profit	Capex > Q2 OCF	Already sees it
TESLA	Volume rebound	Margin weak	Capex absorbs cash	Wants proof
IBM	Mixed quarter	Software mix	Acquisition burden	May under-credit
INTEL	Recovery	Margin inflection	Foundry/partner strain	Caution justified

THE UNIQUE QMETERY FINDING

The market is not simply voting for or against AI. It is pricing four different conversion chains: demand to profit at Alphabet, volume to margin at Tesla, software mix to cash at IBM, and factory utilization to self-funded returns at Intel.

The winner will not be the company with the loudest AI story.

It will be the company that closes its conversion chain.

AI exposure has become a financing choice.

Every company is building for AI. The decisive difference is who pays, when they pay, and how quickly the investment returns as cash.

ALPHABET

Internal cash + external issuance. Q2 capex exceeded operating cash flow even as cloud profit surged.

TESLA

Operating cash nearly absorbed. AI, manufacturing and robotics spending arrive before proven monetization.

IBM

Acquisition-led reinvention. Software quality rises, while goodwill, debt and integration raise the trust bar.

INTEL

Partner + government architecture. Core operations recover, but foundry economics and capital flows remain complex.

QMETERY CAPITAL QUESTION

Is management buying durable business velocity, or merely renting market attention with capital that has not yet converted?

This is the question a standard earnings recap misses. The revenue line tells us demand exists. The capital map tells us who may keep the economics.

Interesting is not the same as investable.

The ranking below is a QMetry research order, not a recommendation.

01 IBM

Highest signal, highest audit risk

Confirm organic software growth, deferred deals, FCF and acquisition discipline.

02 TSLA

Widest optionality gap

Confirm operating margin, cash conversion and repeatable AI/robotaxi economics.

03 INTC

Strongest operating inflection

Confirm foundry loss reduction, simpler capital flows and sustainable FCF.

04 GOOG

Best operating quality, no gap

Confirm AI capex can restore quarterly FCF without weakening margins.

PAPER-TRADE GATE

No company advances on narrative alone. Each must pass its next-station conversion test.

Four trains left the same AI platform. They are not on the same track.

ALPHABET

is the recognized leader. Its next question is whether massive infrastructure investment converts into durable free cash flow.

TESLA

has the widest gap, but the market is correctly asking for margin and cash proof before it pays for the full optionality story.

IBM

is the most interesting model-audit candidate. The signal is strong; the latest quarter now has to confirm it.

INTEL

is recovering underneath a noisy headline loss. Yet foundry economics and financing complexity keep the turnaround on probation.

THE QMETERY PERSPECTIVE

Business Velocity tells us who is moving. Market Velocity tells us who is believed. Cash conversion tells us whether the movement can last.

The AI trade is splitting. QMetery's job is to measure the distance before the headline catches up.

The signal is published only after the data passes the controls.

QMetry records the filing, normalization, market refresh and production checks behind every station conclusion.

CONTROL CHAIN



EVIDENCE REGISTER

CONTROL	EVIDENCE	RESULT
SEC / XBRL refresh	512 company facts refreshed; zero SEC failures.	PASS
Market history	US market history refreshed for the audited station path.	PASS
Quarter presence	Alphabet, Tesla and IBM Jul 22; Intel Jul 23; Q2 rows detected.	PASS
Production audit	32 controls passed; 5 non-blocking warnings; zero failures.	CLEARED

SCOPE AND CONTROL PRINCIPLE

The conclusion is current for Alphabet, Tesla, IBM and Intel. Wider-universe ingestion continues independently and does not affect this audit. QMetry does not publish a model output until filing presence, normalization, market refresh and production validation are separately confirmed.

Built from official results. Interpreted through the QMetery station framework.

Figures are rounded. Business Velocity and Market Velocity are normalized QMetery model coordinates, not forecasts or price targets.

METHOD NOTES

- 01 GOOG and GOOGL represent the same operating company. The one-point MVU difference is a share-class market effect, not a separate business thesis.
- 02 Negative gap means Business Velocity is ahead of Market Velocity. Aligned indicates little model dislocation, not weak business quality.
- 03 One-off gains and charges are normalized in the narrative: Alphabet and Tesla investment gains; Intel's escrowed-share derivative charge.
- 04 Station readings reflect the July 24, 2026 QMetery refresh supplied for this audit.

PRIMARY SOURCES

- 01 **Alphabet Q2 2026 earnings release**
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- 02 **Alphabet Q2 2026 Form 10-Q**
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- 03 **Tesla Q2 2026 results**
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- 04 **Tesla Q2 2026 Form 10-Q**
ir.tesla.com/_flysystem/s3/sec/000162828026049270/tsla-20260630-gen.pdf
- 05 **IBM Q2 2026 results**
newsroom.ibm.com/2026-07-22-IBM-RELEASES-SECOND-QUARTER-RESULTS
- 06 **IBM Q2 2026 Form 10-Q**
www.sec.gov/Archives/edgar/data/51143/000005114326000078/ibm-20260630.htm
- 07 **Intel Q2 2026 results**
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